

The Whitstable School Careers Plan 2025 - 2026

	Term 1	Term 2	Term 3 <i>National apprenticeship week: 9th – 15th February.</i>	Term 4 <i>National careers week: 2nd – 7th March.</i>	Term 5	Term 6
<p>Year 7 <i>Discover and Explore</i></p>	<p>World of Work Wednesdays</p> <p>Unifrog: Who am I? Gatsby Benchmarks: 2,3 and 8 CDI: Grow throughout life.</p>	<p>World of Work Wednesdays</p> <p>Unifrog: Exploring possibilities: dream jobs. Gatsby Benchmarks: 2 and 7 CDI: Explore possibilities.</p> <p>Drop Down Day: Self-awareness – Carousel of events.</p>	<p>World of Work Wednesdays</p> <p>Unifrog: What is a career? Gatsby Benchmarks: 2,7 and 8. CDI: Manage career.</p> <p>Higher Education Encounter: UKC Assembly: Introduction to Higher Education Gatsby Benchmarks: 7. CDI: Explore opportunities and See the big picture.</p> <p>Higher Education Encounter: UKC Game of Student Life Gatsby Benchmarks: 7. CDI: Explore opportunities.</p>	<p>World of Work Wednesdays</p> <p>Unifrog: What is an entrepreneur? Gatsby Benchmarks: 2, 6 and 7 CDI: Create opportunities.</p> <p>Employer engagement: Careers Fair Gatsby Benchmarks: 3,4,5 and 7 CDI: Create opportunities and Explore possibilities.</p>	<p>World of Work Wednesdays.</p> <p>Unifrog: What is work-life balance? Gatsby Benchmarks: 2,3,6 and 7 CDI: Balance life and work.</p> <p>Industry Guest Speaker – Job Roles</p> <p>Career Challenge Unifrog: What’s your dream job? Gatsby Benchmarks: 1 and 3 CDI: Explore possibilities</p>	<p>World of Work Wednesdays</p> <p>Unifrog: Careers and the future. Gatsby Benchmarks: 2, 3 and 6 CDI: See the big picture.</p>
<p>Year 8 <i>Exploring Options</i></p>	<p>World of Work Wednesdays</p> <p>Unifrog: What are my interests? Gatsby Benchmarks: 2,3 and 8 CDI: Grow throughout life.</p> <p>Career Challenge Unifrog: Career Terminology Gatsby Benchmarks: 2 CDI: Explore possibilities</p>	<p>World of Work Wednesdays</p> <p>Unifrog: Job applications: superhero CV’s. Gatsby Benchmarks: 2 and 7 CDI: Explore possibilities.</p> <p>Higher Education Encounter: CCCU Assembly: Why go to university? Gatsby Benchmarks: 7. CDI: Explore opportunities and See the big picture.</p>	<p>World of Work Wednesdays</p> <p>Unifrog: Challenges and rewards of work Gatsby Benchmarks: 2,7 and 8. CDI: Manage career.</p> <p>Higher Education Encounter: Campus Visit Gatsby Benchmarks: 7. CDI: Explore opportunities and See the big picture.</p> <p>Skills and Qualities for Employment – Assembly delivered by DWP. Gatsby Benchmarks: 2, 3 and 5 CDI: Grow throughout life and See the big picture.</p>	<p>World of Work Wednesdays</p> <p>Unifrog: Creating the life you want: making a vision board. Gatsby Benchmarks: 2, 6 and 7 CDI: Create opportunities.</p> <p>Employer engagement: Careers Fair Gatsby Benchmarks: 3,4,5 and 7 CDI: Create opportunities and Explore possibilities.</p>	<p>World of Work Wednesdays</p> <p>Unifrog: What does success mean to me? Gatsby Benchmarks: 2,3,6 and 7 CDI: Balance life and work.</p> <p>Career Challenge Unifrog: Career Competencies Bingo Gatsby Benchmarks: 3 CDI: Grow throughout life and See the big picture.</p> <p>Industry Guest Speaker – PAL Apprenticeships</p>	<p>World of Work Wednesdays</p> <p>Unifrog: Careers and the climate. Gatsby Benchmarks: 2, 3 and 6 CDI: See the big picture.</p>
<p>Year 9 <i>Making Informed Choices</i></p>	<p>World of Work Wednesdays</p> <p>Unifrog: What are my skills? Gatsby Benchmarks: 2,3 and 8 CDI: Grow throughout life.</p> <p>PAL Encounter: Assembly.</p>	<p>World of Work Wednesdays</p> <p>Unifrog: What comes after school: the main learning pathways. Gatsby Benchmarks: 2 and 7 CDI: Explore possibilities.</p>	<p>World of Work Wednesdays</p> <p>Unifrog: Decision making: Choosing what to study at KS4 Gatsby Benchmarks: 2,7 and 8. CDI: Manage career.</p> <p>Key Stage 4 Options Evening Gatsby Benchmarks: 3,4 and 8 CDI: Grow throughout life and Explore opportunities</p>	<p>World of Work Wednesdays</p> <p>Unifrog: Taking control of your career: journey. Gatsby Benchmarks: 2, 6 and 7 CDI: Create opportunities.</p> <p>Employer engagement: Careers Fair Gatsby Benchmarks: 3,4,5 and 7 CDI: Create opportunities and Explore possibilities.</p>	<p>World of Work Wednesdays</p> <p>Unifrog: Working and earning: managing your money Gatsby Benchmarks: 2,3,6 and 7 CDI: Balance life and work.</p>	<p>World of Work Wednesdays</p> <p>Unifrog: What is the labour market and why is it important? Gatsby Benchmarks: 2, 3 and 6 CDI: See the big picture.</p> <p>Industry Guest Speaker</p>

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							Drop Down Day: KS4 Options – Carousel of events.	
Year 10 <i>Develop and Apply</i>	<p>World of Work Wednesdays</p> <p>Unifrog: Reflecting on my career journey: past, present and future. Gatsby Benchmarks: 2,3 and 8 CDI: Grow throughout life.</p> <p>PAL Encounter: Assembly.</p>	<p>World of Work Wednesdays</p> <p>Unifrog: Exploring employer profiles Gatsby Benchmarks: 2 and 7 CDI: Explore possibilities.</p> <p>Work Experience Workshop: Assembly: Value of work experience, key information and introduction to the process. Gatsby Benchmarks: 8 CDI: Explore possibilities and Manage Career.</p> <p>Career Challenge Unifrog: Careers Library Treasure Hunt 4. Gatsby Benchmarks: 1,3 and 5 CDI: Explore possibilities</p>	<p>World of Work Wednesdays</p> <p>Unifrog: What type of career is best for me? Gatsby Benchmarks: 2,7 and 8. CDI: Manage career.</p> <p>Higher Education Encounter: UKC Assembly: University and student life Gatsby Benchmarks: 7. CDI: Explore possibilities and Manage Career.</p>	<p>World of Work Wednesdays</p> <p>Unifrog: Preparing to go on Work experience. Gatsby Benchmarks: 2, 6 and 7 CDI: Create opportunities.</p> <p>Employer engagement: Careers Fair Gatsby Benchmarks: 2,3,4,5 and 7 CDI: Create opportunities and Explore possibilities.</p>	<p>World of Work Wednesdays</p> <p>Unifrog: Wellbeing in the workplace Gatsby Benchmarks: 2,3,6 and 7 CDI: Balance life and work.</p> <p>Rights and Responsibilities Within the Workplace – Assembly delivered by DWP. Gatsby Benchmarks: 3,5 and 8 CDI: See the big picture.</p> <p>Industry Guest Speaker – Harrogate college</p>	<p>World of Work Wednesdays</p> <p>Unifrog: In person, hybrid and remote: what works best? Gatsby Benchmarks: 2, 3 and 6 CDI: See the big picture.</p> <p>Work experience: One-week work experience. Gatsby Benchmarks: 5 and 6 CDI: Manage career, Create Opportunities and See the big picture.</p> <p>Drop Down Day: Next steps – Carousel of events. 1) Options presentation 2) Sixth Form taster 3) Employer: What’s my line? 4) Personal statement 5) Escape room 6) Unifrog – Psychometric Testing. Gatsby Benchmarks: 2, 3, 4, 5 and 6 CDI: Grow throughout life ad Explore possibilities.</p>		
Year 11 <i>Plan Ahead</i>	<p>World of Work Wednesdays</p> <p>Unifrog: What are my employability skills? Gatsby Benchmarks: 2,3 and 8 CDI: Grow throughout life.</p> <p>Drop Down Day: Preparing for Success – Carousel of events. 1) Kent Choices 2) Unifrog: Post 16 Choices 3) CV Writing and Mock Interviews 4) HMRC Tax Facts 5) Skills for Success. Gatsby Benchmarks: 2,3, 4 and 5 CDI: Explore possibilities, manage career and See the big picture.</p>	<p>World of Work Wednesdays</p> <p>Unifrog: Post 16 – Choices, Choices Gatsby Benchmarks: 2 and 7 CDI: Explore opportunities.</p> <p>PAL Encounter: Assembly. KCC Apprenticeship Ambassador</p> <p>Post 16 Open Evening Gatsby Benchmarks: 3,4 and 8 CDI: Grow throughout life and Explore opportunities</p>	<p>World of Work Wednesdays</p> <p>Unifrog: Decision making: choosing your post-16 pathway. Gatsby Benchmarks: 2,7 and 8. CDI: Manage career.</p> <p>Apprenticeships Unifrog: Diamond Nine Apprenticeships. Gatsby Benchmarks: 1, 2 and 3. CDI: Explore possibilities</p> <p>Higher Education Encounter: CCCU Assembly: Learning Effectively Gatsby Benchmarks: 7 CDI: Grow throughout life and Create Opportunities.</p>	<p>World of Work Wednesdays</p> <p>Unifrog: Researching volunteering and paid work. Gatsby Benchmarks: 2, 6 and 7 CDI: Create opportunities.</p> <p>Unifrog: Virtual Careers Fair. Gatsby Benchmarks: 2,3,4 and 5. CDI: Create opportunities and Explore possibilities.</p>	<p>World of Work Wednesdays</p> <p>Unifrog: Money talks: apprenticeships vs higher education Gatsby Benchmarks: 2,3,6 and 7 CDI: Balance life and work.</p>			

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	Industry Guest Speaker.					
Year 12 <i>Specialise and Connect</i>	<p>Unifrog: Preparing for a personal guidance one-to-one Gatsby Benchmarks: 2,3 and 8 CDI: Grow throughout life.</p> <p>Higher Education Encounter: UKC Assembly: Journey to Uni: Making the right choice Gatsby Benchmarks: 2,5 and 7 CDI: Explore possibilities and Manage Career.</p>	<p>Unifrog: Post 18 – Choices, Choices Gatsby Benchmarks: 2 and 7 CDI: Explore opportunities.</p> <p>Employer Engagement: What Career Live? Gatsby Benchmarks: 5 and 7 CDI: Explore opportunities, Manage career, Create opportunities and See the big picture.</p> <p>Work Experience Workshop: Assembly: Value of work experience, key information and introduction to the process. Gatsby Benchmarks: 8 CDI: Explore possibilities and Manage Career.</p>	<p>Unifrog: Setting career goals Gatsby Benchmarks: 2,7 and 8. CDI: Manage career.</p> <p>Higher Education Encounter: UCAS Discovery Fair (London) Gatsby Benchmarks: 2,5 and 7 CDI: Explore possibilities and Manage Career.</p>	<p>Unifrog: How to network and be enterprising Gatsby Benchmarks: 2, 6 and 7 CDI: Create opportunities.</p> <p>Employer engagement: Careers Fair Gatsby Benchmarks: 3,4,5 and 7 CDI: Create opportunities and Explore possibilities.</p> <p>Higher Education Encounter: UKC Assembly: Understanding UCAS</p>	<p>Unifrog: Wellbeing – balancing life, learning and work. Gatsby Benchmarks: 2,3,6 and 7 CDI: Balance life and work.</p> <p>Higher Education Encounter: UKC Assembly: Journey to Uni: A guide to Student Finance Gatsby Benchmarks: CDI:</p>	<p>Unifrog: What makes and employer ‘good’ to work for? Gatsby Benchmarks: 2, 3 and 6 CDI: See the big picture.</p> <p>Work experience: One-week work experience. Gatsby Benchmarks: 5 and 6 CDI: Manage career, Create Opportunities and See the big picture.</p> <p>Higher Education Encounter: CCCU Assembly: Personal Statement Talk</p>
Year 13 <i>Stepping into the Future</i>	<p>Unifrog: Personal branding: your cv and online profiles Gatsby Benchmarks: 2,3 and 8 CDI: Grow throughout life.</p> <p>Searching for an Apprenticeship: Assembly: Website exploration and application support.</p> <p>Drop Down Day: Stepping into the Future</p>	<p>Unifrog: The basics of interviews: in person and online. Gatsby Benchmarks: 2 and 7 CDI: Explore opportunities.</p> <p>Higher Education Encounter: CCCU Assembly: Applying through Clearing Gatsby Benchmarks: 7 CDI: Explore Possibilities</p>	<p>Unifrog: Confidentiality managing transitions Gatsby Benchmarks: 2,7 and 8. CDI: Manage career.</p>	<p>Unifrog: Preparing for an employer assessment day Gatsby Benchmarks: 2, 6 and 7 CDI: Create opportunities.</p> <p>Employer engagement: Careers Fair Gatsby Benchmarks: 3,4,5 and 7 CDI: Create opportunities and Explore possibilities.</p>	<p>Unifrog: Being self-employed and working freelance. Gatsby Benchmarks: 2,3,6 and 7 CDI: Balance life and work.</p>	