NEW AUTUMN MENU STUDENT ENGAGEMENT KIT



Our new secondary menu launches after half term!

We've put together a Student (and Parent) Engagement Toolkit to help schools share what's new with families, create excitement and encourage more students to enjoy school food.

WHAT'S INCLUDED?

- **New Menu** – Promote new dishes and student favourites.
- **After School** – Raise awareness of your after-school food offer – where you have one. Interested in getting one setup? Get in touch!



NEWSLETTER/ APP INSERT

A4 NEWSLETTER



FOR YOUR SCHOOL NEWSLETTER AND/OR APP



A4 NEWSLETTER ATTACHMENT

Please use this 1 page newsletter to build awareness of the new menu offer among students and parents - **Click the image to download.**

SMALLER NEWSLETTER/APP INSERTS

Add these graphics into the body of school newsletters or share via the school app if easier than the full A4. **Click the images to download**.



Image 1 above is to highlight the **new menu**.



Image 2 above is to show students there is an after school service available.

FOR YOUR SCHOOL APP, TV SCREENS & WEBSITE

We **recommend sharing the video** on school **TV screens**, **websites** and **apps** where possible. It provides an overview of the service.

The slide deck is available as an alternative where video cannot be hosted or for use in presentations.

SECONDARY SCHOOL OFFER VIDEO

Simply click the image below to download.



SLIDE DECK OPTION FOR ASSEMBLY OR TUTOR GROUPS

Simply click the image below to download.









FOR YOUR SOCIAL MEDIA CHANNELS

NEW MENU SOCIAL GRAPHIC

Click the image to download.



Suggested Caption:

🍽️ **NEW MENU, BIG FLAVOURS!**

Our new secondary school menu is landing this November!

From high-street-inspired dishes like our Sweet Chilli Chicken Kofta to familiar favourites, there's plenty to look forward to.

Great choice, great value – with hot meals, deli favourites and grab-and-go options, all offering choices within the Free School Meals allowance.

Shaped by student feedback, our new menu continues our focus on more balanced choices, with more fibre and less fat, sugar and salt.

AFTER SCHOOL EATS SOCIAL GRAPHIC

Click the image to download.



Suggested Caption:

Looking for something tasty after school?

Whether you're heading to a club, sports practice or making your way home, why not grab a bite before you go?

👀 Check out what's on offer in your school restaurant, with different specials to discover throughout the week!